

## Kendall County Suburban Market Area

The Kane County Suburban market area consists of the following primary community areas:

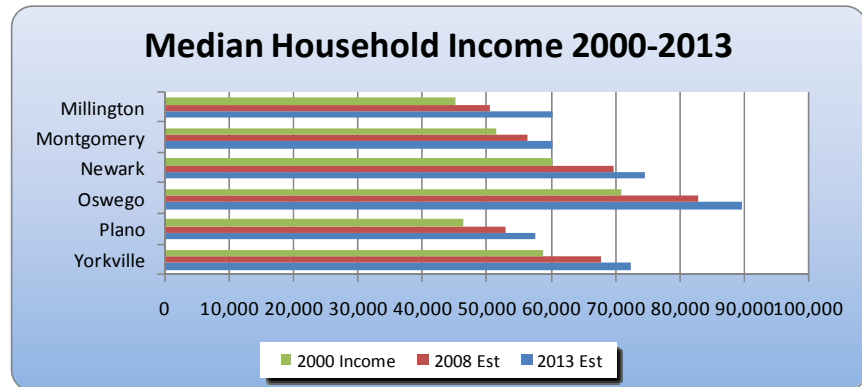
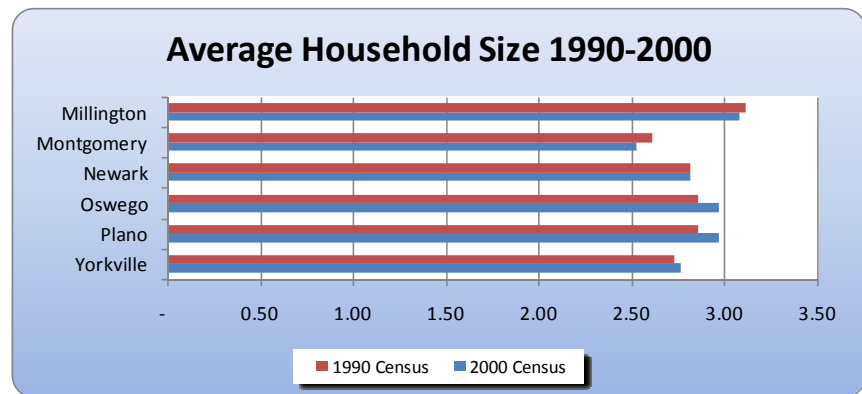
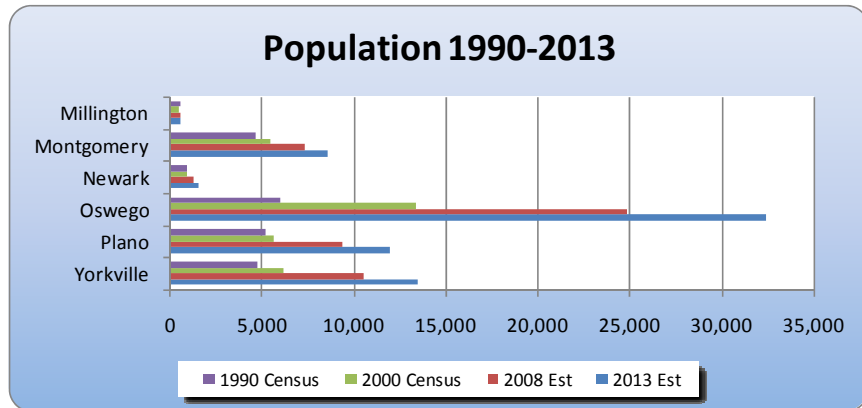
Bristol	Millbrook	Millington
Montgomery	Newark	Oswego
Plano	Yorkville	

In broad terms, the market area consists of those suburbs that are south of US Route 30, west of DuPage County, east of the LaSalle County, and north of Interstate I-80. Because of the lack of US routes and interstates in the area, accessibility throughout the region is can be limited.



*Market Area Map*

## Demographics



## Major Employers

<b>Kendall County Major Employers</b>	
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Menards	
Catepillar	
ANR Pipeline	
Wal-Mart	
Wrigley Manufacturing	
AT&T	
Plano Custom Molding & Engineering	
Jewel/Osco Stores, Inc	
Target	

## Recreation

There are several golf courses in the area including Blackberry Oaks and Cedardell Golf Club with a number of facilities within a short drive.

Forest preserves provide ample open space for the communities.

## Transportation

The dominant transportation features for the Kendall County Market Area are Routes 34 and 52. The Illinois Railnet runs throughout the county.

## Conclusions

Oswego and Montgomery at the north end of the county, along with the communities such as Minooka and Morris at the very south end have seen sky rocketing growth from housing. The driver for demand is affordable pricing due to low land costs.

Retail and business parks are following the housing development trends and the long term outlook is for stability with continued growth.

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