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AI in the News: AI President's Article Featured in National Trade Magazine

An article written by Appraisal Institute President Leslie Sellers, MAI, SRA, was featured in the August 2010 issue of Scotsman Guide, a monthly magazine for mortgage originators. In the article, Sellers discusses the importance of lenders and mortgage brokers hiring only ethical and competent appraisers to avoid mortgage fraud.

"Often, the easiest and most reliable way to safeguard your clients' financial interests -- and your own -- is to request that lenders hire only ethical and competent appraisers," Sellers wrote.

Also appearing in national media coverage this past week were Howie Gelbtuch, MAI, the focus of a lengthy feature in The Wall Street Journal, Gail Lissner, SRA, on REJournals.com, and Jonathan Miller, Associate member, on Bloomberg.com.

Those stories are among the recent media coverage currently included in the "AI in the News" feature on the members-only section of the Appraisal Institute website.

Appraisal Institute members featured in local media coverage around the country last week included K. Mitchell Caldwell, MAI, Sarasota (Fla.) Herald-Tribune; Charles Phillips, SRA, The Virginian-Pilot (Hampton Roads, Va.); Ryan Hlubb, SRA, The Daily Record (Baltimore) and The Press-Enterprise (Riverside, Calif.); Alvin Wagner, SRA, The Chicago Sun-Times; Glenn Gabberty, SRA, New York Real Estate Journal; Donna Lollar Green, Associate member, The Dallas Morning News; Greg Ruzzine, Associate member, Reno (Nev.) Gazette-Journal; and Thomas Frey, Associate member, Times Herald-Record (Middletown, N.Y.).

To see the latest media coverage about the real estate valuation profession, the Appraisal Institute and its members, go to the members-only area of the Appraisal Institute website at www.appraisalinstitute.org/myappraisalinstitute/Default.aspx and click any of the headlines under "AI in the News." Media coverage is updated daily and also includes the latest news releases from the Appraisal Institute.
